



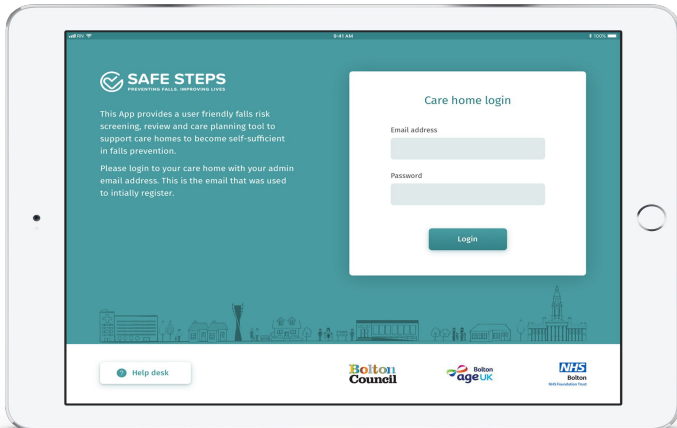
## Safe Steps - an introduction

### Why falls are a problem?

- 11.6m older people (over aged 65) living in the UK - set to increase by 30% by 2030.
- Falls and fall-related injuries are a common and serious problem with 30% of over 65's and 50% of over 80's falling at least once a year.
- With the average cost of dealing with a serious fall being approx. £7.5k this problem is costing the NHS over £2.2bn per year.
- "Prevention rather than cure" - set as a national priority in 2018 Long-term plan for the NHS (Matt Hancock, Secretary of State).



### What is Safe Steps?



- Secure digital risk assessment tool which provides a standardised and effective approach to falls risk management.
- Easy to setup and configure for different kinds of care organisation with advice and support built-in.
- Measures 12 key risk factors based on NICE guidelines for multifactorial risk assessment.
- Provides a personalised action plan with recommendations to reduce falls risks.
- Creates a digital audit trail for reporting and CQC inspections (Health & Social Care 2008).

*"Risk assessment followed by appropriate interventions for falls prevention can reduce the rate of falls by 24%"*



### Outcomes & evidence



- We are working with University of Manchester and NHS Accelerator to evaluate uptake, usage and desired outcomes to provide required evidence for longer term return on investment analysis.
- Currently seeking other funded pilot programmes to add to our existing cohort (live across Wirral and Bolton (over 100 care homes, 4000 residents)).

### About us



- Liverpool based health tech company.
- Voted as one of 'Top 50 Tech for Good' companies (Business Cloud).
- Currently part of 2018 NHS Accelerator programme with Health Innovation Manchester.
- Compliant with GDPR, ISO27001, Cyber-security.

### Find out more

- We are interested in working with you and your organisation to explore how Safe Steps could provide a digital solution to falls risk management.
- **Contact us** to arrange for an initial meeting and product demo.