**Avoiding Brain Injuries in Childbirth (ABC) Programme Clinical Lead Role (x2)**

We are seeking expressions of interest from senior midwifes and obstetricians to join our Clinical Faculty to support the Avoiding Brain Injuries in Childbirth (ABC) Programme, beginning in September 2025. This national initiative aims to significantly reduce avoidable brain injuries during childbirth by 2027 through improved clinical practice, teamwork, and communication.

**About the ABC Programme:**

The ABC Programme focuses on two key clinical challenges:

* **Detecting and responding to fetal deterioration during labour (IFD)**
* **Managing impacted fetal head at caesarean birth (IFH)**

By implementing the tools with structured training, we’re striving to improve outcomes and experiences for mothers, babies, and families across England. If successful, this programme could reduce litigation costs by up to £1.4 billion annually, alongside significant improvement in care quality.

To read about the background to this implementation programme, click [here](https://www.thisinstitute.cam.ac.uk/research/projects/avoiding-brain-injury-in-childbirth-collaboration/#featured-publications).

**In your role as the ABC Clinical Faculty you will:**

* **Deliver training and education to Trust or site leads** on managing intrapartum fetal deterioration (IFD) and impacted fetal head (IFH), ensuring fidelity to the ABC Programme methods.
* **Provide clinical leadership** to the implementation of the programme across the Greater Manchester region
* **Provide ongoing coaching and support**, both remotely and in person.
* **Supervise and ensure training fidelity** at each Trust or maternity unit.
* Participate in monthly national meetings, **sharing feedback and recommendations** to continuously refine the programme.
* **Work alongside Health Innovation Manchester’s Patient Safety team**, with significant programme and project management support and specialist support functions.
* **Support effective integration** of ABC training into mandatory staff training schedules within Trusts/sites
* Support any planned events or cascade of key messages to perinatal colleagues.

**Key Details:**

* **Commitment:** 1 day per week (0.2 WTE per week / 2 PAs), from September 2025 until the end of March 2026. The expectation is that, depending on the 26-27 PSC commission, this post would be extended for at least a further 6 months from April 2026, hours TBC.
* While every effort will be made to plan programme delivery around the other commitments of the best candidates, your ability to be flexible with your provision of sessions to HInM will also be a key expectation.
* **Training Provided:** Comprehensive training and support will be provided to you before you begin training others. You will need to be available to travel to London for 1 day to receive your training, likely to be in October (dates TBC by national team). Travel and accommodation (if required) will be covered by HInM.
* **Location:** Working across Greater Manchester, e.g. HInM Offices, maternity provider sies.
* The role will be part of your existing duties with backfill pay provided to your Trust. It is expected that you will remain a employe of your current employer, with backfill provided. Support from your line manager is essential to apply.

**About You:**

* Experienced senior midwife or obstetrician passionate about improving maternity safety.
* Demonstrable senior leadership ability and a track record in improving safety and outcomes for mothers and babies.
* Credibility and ability to influence other senior clinicians.
* Strong communicator able to deliver engaging training sessions.
* Highly motivated and interested in contributing to national-level improvements in maternity care.
* **You must be currently working in clinical practice to apply for this role.**

This is a rewarding opportunity to influence real change in maternity services, improve patient safety, and collaborate closely with like-minded professionals across the country.

**How to apply:**

**To apply, please complete the Expression of Interest form and return it to** **hrec@healthinnovationmanchester.com** **by 8th August, 17:00.**

Shortlisted candidates will be invited for interview (via Teams) on 20th August (if you have holidays booked please indicate alternative availability in your EoI form).

For informal discussions (recommended) please contact either:

Stuart Kaill, Senior Programme Lead/Patient Safety Lead stuart.kaill@healthinnovationmanchester.com

or

Caroline Finch RM, Programme Manager/Workstream Lead

caroline.finch@healthinnovationmanchester.com