**GM Care Record – Suggested Social Media Messages**

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| **Message** | **Text** | **Suggested Image** |
| Message 1 | The #GMCareRecord developed by @HealthInnovMcr, @GM\_HSC & partners will allow frontline staff to access vital patient data, ensuring citizens in #GreaterManchester receive the best care & treatment.   Find out more about this joint response to #COVID19: <https://healthinnovationmanchester.com/news/gm-care-record-supports-covid-19-response/> | **Twitter graphics for GM Care Record.jpg** |
| Message 2 | The #GMCareRecord pulls together vital patient information from across #GreaterManchester’s health and care organisations. Health and care staff will have the latest information to make the most informed decisions on care and treatment. <https://healthinnovationmanchester.com/thegmcarerecord/> | **Yellow.gif** |
| Message 3 | The #GMCareRecord shares patient information such as medications, test results and social care information to support the health and care needs of #GreaterManchester’s citizens. | **Green.gif** |
| Message 4 | #ICYMI with the help of @GM\_HSC & partners, we have accelerated the development of shared care record for Greater Manchester - the GM Care Record.  What is the #GMCareRecord? 💭  You can find out all about how this will provide #frontline staff with vital data during #COVID19:  🔗 <https://healthinnovationmanchester.com/news/gm-care-record-supports-covid-19-response/> | **Yellow.gif** |
| Message 5 | The GM Care Record collates data held by different health & care organisations ensuring frontline staff see up to date patient information inc. care plans, medications & test results.  Care can be planned more effectively to meet patients’ needs.  🔗 <https://healthinnovationmanchester.com/news/gm-care-record-supports-covid-19-response/> | **Purple.gif** |
| Message 6 | 🗣️ CEO of @HealthInnovMCR @BridgewaterBen describes the impact of the #GMCareRecord:  “The accelerated deployment of the record is a major step forward in ensuring patients are provided with the best possible care based on the most accurate and up to date information."  This is especially important during the current #COVID19 pandemic  🔗 <https://healthinnovationmanchester.com/news/gm-care-record-supports-covid-19-response/> | **Twitter graphics for GM Care Record.jpg** |
| Message 7 | In response to #COVID19, we've accelerated the development #GMCareRecord to allow health/care staff easy access to patient info across GM. We've built on the INSERT LOCALITY CARE RECORD NAME already in place, to create a care record for all of GM.  🔗 <https://healthinnovationmanchester.com/TheGMCareRecord> | **Orange.gif** |
| Message 8 | ✅ Patients will no longer have to repeat their medical history to front line staff.  ✅ Our health & care professionals will be able to plan & deliver better care to meet patients’ needs.   @GM\_HSC @GMDigitalHC   🔗 <https://healthinnovationmanchester.com/news/gm-care-record-supports-covid-19-response/> #GMCareRecord | **Blue.gif** |
| Message 9 | With the help of the #GMCareRecord, staff will have access to vital patient information from across organisations in #GM, so they can make the most informed decisions to support patient care. Find out more about how we’re accelerating this for #GreaterManchester during #COVID19  🔗 <https://healthinnovationmanchester.com/news/gm-care-record-supports-covid-19-response/> | **Twitter graphics for GM Care Record3.jpg** |
| Message 10 | The #GMCareRecord will mean that frontline staff can see the latest patient information to help inform the right care & treatment for their patients.  @joannabircherQI has already seen the benefits of the care record in her own locality @tandgicft:  🔗 <https://healthinnovationmanchester.com/news/gm-care-record-supports-covid-19-response/> @GMDigitalHC | **Slide6.jpg** |
| Message 11 | Professionals caring for patients with multiple conditions will know that they are properly informed with the help of the #GMCareRecord.   Want to learn more? Follow this link:  🔗 <https://healthinnovationmanchester.com/news/gm-care-record-supports-covid-19-response/> @GMDigitalHC | **Slide1.jpg** |
| Message 12 | Patients have told us about the importance of sharing information across health and care settings, something that the #GMCareRecord will help us to achieve in #GreaterManchester for the benefit of our 2.8m citizens. Find out more at <https://healthinnovationmanchester.com/TheGMCareRecord> | **Slide3.jpg** |