

# PLAN ON A PAGE

2018 - 2021



Health  
Innovation  
**Manchester**

## MISSION

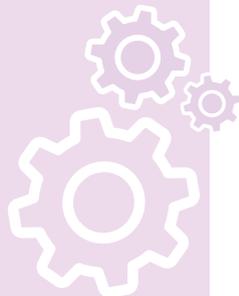
Improve the health, wealth and wellbeing of Greater Manchester's 2.8 million citizens.

## VISION

Be an **international leader** in accelerating innovation to **improve the health and wellbeing** of our 2.8 million citizens.

## PURPOSE

Connect research, academia and industry with the health and care system to develop a **constant flow of innovations** and deploy them into frontline care.



## BUSINESS AIMS

1. Ensure a **constant innovation pipeline** flows into health and social care.
2. Prioritise and monitor innovation activities that **meet the needs of Greater Manchester**.
3. **Accelerate delivery of innovation** into health, care and wellness delivery.
4. **Amplify** existing academic and industry value propositions.
5. **Influence** national and international policy.



## DELIVERING OUR AIMS

We will achieve our mission and aims through 10 primary functions:

### 1 Prioritisation and monitoring of innovation

Matching innovation to population needs through a system-wide Innovation Prioritisation and Monitoring Committee.

### 2 Project and programme management

Our engine room that implements innovations into practice, overseeing progress, engaging with partners and overcoming issues.

### 3 Research expertise and engagement

Connecting partners to world-leading research expertise through our Research Hub.

### 4 Academic partnerships

Maximising the expertise and know-how of our four Universities to address health and social care needs.

### 5 Clinical engagement

Working with thought leaders, clinical decision makers, innovators at local, national and international levels.

### 6 Clinically-led analytics and pathway redesign

Enhancing clinical and operational services by using high quality analytics through our Utilisation Management Unit.

### 7 Industry engagement

Working across life sciences, biotech, pharma and digital health sectors to develop innovations.

### 8 Digital innovation hub

Using data and information to conduct world-leading trials and maximise digital technologies to revolutionise health and care.

### 9 System engagement and leadership

Being advocates for change, connecting with partners across Greater Manchester, pushing organisational and professional boundaries.

### 10 Strategic communications

Promoting Greater Manchester as the place to conduct world leading research, foster partnerships and deliver innovation into health and social care at pace and scale.

