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**Comms toolkit for GP Practices to promote the My GM Care app to patients**

**Introduction**

**Health Innovation Manchester is launching My GM Care - a Person Held Record (PHR) app, giving people across Greater Manchester access to their patient information in the GM Care Record.**

My GM Care has been launched on the Google and Apple app store and all residents in Greater Manchester will be able to use the app.

Below is a series of messages that we’d be grateful for you to share across your patient channels (e.g., website, social media and newsletters) to promote the app to your community.

**Messages for Patients:**

**Short-form copy – for emails, text messages, newsletters etc.**



**Welcome to My GM Care: Access your health and care information on the GM Care Record**

My GM Care is a secure app that provides easy access to your health information from the GM Care Record. The GM Care Record joins up your information from across health and care ensuring quick and secure access for medical professionals.

With My GM Care, you can view your information on the GM Care Record, upload and track your blood pressure, weight and mood - sharing your information automatically with your GP. You can also access and contribute to your care plans and make better informed decisions about your health. It's accessible via NHS login, ensuring security and convenience. Download the app from the Apple App Store or Google Play Store.

**Longer-form copy – for emails, website etc.**



**Welcome to My GM Care: Access your health and care information on the GM Care Record**

My GM Care is a secure and convenient app that empowers you to take control of your health information. It allows you to access your patient information held in the GM Care Record.

**What is the GM Care Record?**

The GM Care Record joins together information held in our regions’ different NHS and care organisations to help you, your doctor, your hospital and other care services access your individual health and care records quickly and securely.

It means that whenever and wherever you need care or treatment, staff in Greater Manchester have all the information they need to make the most informed decisions for your care.

Now, we’re making the patient information in the GM Care Record available to all patients in Tameside through My GM Care so that you can share your record with health and care professionals anywhere in the world.

**Why should I download My GM Care?**

**Access your health records:** view your medications, vaccinations and allergies

**Self-report your health:** keep a record of your key health information such as blood pressure, weight and mood

**Access your care plans:** if you have a care plan for Maternity, Heart Failure, Dementia, Frailty, these can be accessed in the app

**Secure and convenient:** accessible via NHS login which is well used and trusted

**Your Health, Your Choice**: make more informed decisions about your health with information at your fingertips

**Set your health goals**: plan and share your goals with health and care professionals

**How to Get Started with My GM Care:**

You can download the “My GM Care” app on to your smartphone via the Apple or Google app stores or use the links below (if reading this on your smartphone):

Download on Apple App Store [here](https://apps.apple.com/gb/app/mygm-care/id1542089281).

Download on Google Play Store [here](https://play.google.com/store/apps/details?id=com.graphnethealth.mygmphr).

**Social media messages:**

**Message 1:**

Access to your patient information on the GM Care Record is now available for patients in Tameside through a new app – My GM Care – available Google and Apple app stores. Download and login to the app using your NHS details. #MyGMCare

**Message 2:**

Welcome to #MyGMCare! Take control of your health information with our secure app. Access your patient information on the GM Care Record and stay informed about your health. Download #MyGMCare now:

Apple app store: <https://apps.apple.com/gb/app/mygm-care/id1542089281>

Google app store: <https://play.google.com/store/apps/details?id=com.graphnethealth.mygmphr>

**Message 3:**

My GM Care brings your health and care information to your fingertips. Access your health information whenever you need it. Download the app today!

Apple app store: <https://apps.apple.com/gb/app/mygm-care/id1542089281>

Google app store: <https://play.google.com/store/apps/details?id=com.graphnethealth.mygmphr>

**Message 4:**

#MyGMCare brings your vital patient information to your fingertips. Here’s a few great reasons to download now:

* Access your health records
* Self-record weight, blood pressure and mood
* Access your care plans
* Secure and convenient
* Set your health goals

Your health, your way! Get the app now.

**Images to accompany messages above (Right Click and Save As Picture to Download)**

A blue and white logo with black text

Description automatically generated